

**SATISH PRADHAN DNYANASADHANA COLLEGE, THANE**

**DEPARTMENT OF BAMMC**

**INTERNAL EXAMINATION SCHEDULE REGULAR-ATKT-MARCH 2023**

<b>DAY AND DATE</b>	<b>FYBAMMC SEM -2</b>	<b>SYBAMMC SEM-4</b>	<b>TYBAMMC SEM6</b>
	<b>TIMING-10 AM</b>	<b>TIMING-10 AM</b>	<b>TIMING-10 AM</b>
<b>FRIDAY</b> <b>10/3/2023</b>	1. FOUNDATION COURSE-2 2. MEDIA GENDER AND CULTURE	1.WRITING AND EDITING FOR MEDIA 2.MASS MEDIA RESEARCH	1.ADVERTISING IN CONTEMPORARY SOCIETY 2.BRAND MANAGEMENT  1. FAKE NEWS AND FACT CHECKING 2. MAGAZINE JOURNALISM
<b>SATURDAY</b> <b>11/3/2023</b>	1. INTRODUCTION TO ADVERTISING 2. INTRODUCTION TO JOURNALISM	1.MEDIA LAW AND ETHICS 2.COMPUTER AND MULTI MEDIA-2	1.ADVERTISING AND SALES PROMOTION 2.ENTERTAINMENT AND MEDIA MARKETING  1. LIFE STYLE JOURNALISM 2.CONTEMPORARY ISSUES
<b>MONDAY</b> <b>13/3/23</b>	1. EFFECTIVE COMMUNICATION-2 2. CONTENT WRITING	3. THEATRE AND MASS COMMUNICATION-2 4. FILM COMMUNICATION-2	1.DIGITAL MEDIA.

**NOTE:**

- 1. STUDENTS SHALL REMAIN PRESENT 15 MINS BEFORE THE EXAM.**

**BAMMC COORDINATOR**

**VICE PRINCIPAL**

**PRINCIPAL**

**DR.SARIKA. S**

**DR. SHRADDHA .B**

**DR. GANESH BHAGURE**